

## **Friends Of The Border To Border Trail Board Meeting Agenda – Tuesday, December 11, 2018**

7pm – Ann Arbor REI Community Room, 970 West Eisenhower Parkway, Ann Arbor

### **Agenda**

1. Call to order/Introductions/Public input
2. Guest presentations
3. General internal business
  - a. Agenda approval
  - b. Minutes approval – September & November meetings
  - c. Treasury report
  - d. Membership Committee
  - e. Friends annual calendar list – Insurance renewal (December), Adopt-A-Trail volunteer newsletter & volunteer renewals (December), Winter newsletter deadline (January 1).
  - f. Meeting dates and locations – Consideration of set dates and discussion of locations
  - g. Board election process – Consideration of mail and/or electronic voting for 2019
  - h. Officer elections
  - i. Other
4. Updates
  - a. Chair activities – Ypsilanti Township Parks Commission (9/10), WCP&RC Greenways Advisory Committee meeting (9/27 – 8:30am), Huron-Waterloo Pathways interpretive program meetings (11/15 & 12/6).
  - b. B to B current projects
5. Current project updates
  - a. Web page & social media (Facebook, Twitter, Instagram)
  - b. Newsletter – Deadline January 1<sup>st</sup>.
  - c. Outreach – Ypsilanti Fall River Day report (9/23), B2B Brewery To Brewery ride report (10/7), Ypsilanti B2B walk report (11/24), Washtenaw Community College Welcome Day (1/23), New Years Day walks, April events, map & handout orders.
  - d. Adopt A Trail – Volunteer renewals, Board member supervisor of program.
  - e. Other
6. Old & continuing business
  - a. Friends project grants - REI B2B Grant update
  - b. Tree Line Trail Ann Arbor
  - c. B2B t-shirts
  - d. Millage renewals – November 2018 (County Parks), November 2020 (Road Commission)
  - e. Other
7. New Business
  - a. 2019 priorities
  - b. Other
8. Announcements
9. Adjournment – Next meeting – March 2019

## **Friends Of The B2B – Draft 2019 Priorities**

1. Paid membership growth (volunteers needed to form Membership Committee – Focus on new members and renewals)
2. Compiling projects for possible grants/crowd-sourcing
3. Communications - Web page enhancement, Twitter, Instagram
4. Financial grants (volunteers needed to research and write grants)
5. Recruit volunteers for projects (i.e. volunteer “bank”)
6. Trail signage and pavement stenciling improvements
7. Adopt A Trail program
8. Officer/Board recruitment – Form Nominating Committee earlier in the calendar year
9. Snow removal on trail
10. Trail outreach (recognition and increased use) campaign. Events could include...
  - Outreach efforts (i.e. information tables at Washtenaw Community College, Eastern Michigan University, VA hospital, Argo Cascades, Dexter Mill Creek Park, etc.)
  - Friends sponsored walks & bicycle rides
  - National Trails “Opening Day” – 2<sup>nd</sup> Saturday of April
  - Earth Day – April
  - Huron River Day – May
  - National Trails Day – 1st Saturday of June
  - Ann Arbor Green Fair – June
  - Ypsilanti Heritage Festival – August
  - Michigan Trails Week – September
11. Other