

## Friends Of The Border To Border Trail Board Meeting Agenda – Thursday, September 13, 2018

7pm – Ypsilanti District Library, 229 West Michigan Avenue, downtown Ypsilanti, main floor meeting room

### Agenda

1. Call to order/Introductions/Public input
2. Guest presentations
3. General internal business
  - a. Agenda approval
  - b. Minutes approval – July meeting
  - c. Treasury report
  - d. Membership Committee
  - e. Friends annual calendar list - Michigan non-profit renewal (by 10/1), Michigan Trails Week (9/22-29), Fall newsletter deadline (10/1)
  - f. November Board elections & 2019 officers - Nominating Committee
  - g. Insurance renewal
  - h. Other
4. Updates
  - a. Chair activities – Ypsilanti Township Parks Commission (9/10), WCP&RC Greenways Advisory Committee meeting (9/27 – 8:30am)
  - b. B to B current projects
5. Current project updates
  - a. Web page & social media (Facebook, Twitter, Instagram)
  - b. Newsletter – Deadline 10/1
  - c. Outreach – Washtenaw Community College Welcome Day (9/12 – 10am to 2pm), Ypsilanti Fall River Day (9/23 - 12pm to 3pm), map & handout orders
  - d. Adopt A Trail sections
  - e. Other
6. Old & continuing business
  - a. Friends project grants - REI B2B Grant update
  - b. Tree Line Trail Ann Arbor
  - c. B2B t-shirts
  - d. 2018 priorities
  - e. Washtenaw County Parks & Recreation Commission November millage renewal support
  - f. Other
7. New Business
  - a. B2B/B2B ride – October 7<sup>th</sup>
  - b. 2019 priorities
  - c. Other
8. Announcements
9. Adjournment – Next meeting

## **Friends Of The B2B – 2018 Priorities**

1. Paid membership growth (volunteers needed to form Membership Committee – Focus on new members and renewals)
2. Compiling projects for possible grants/crowd-sourcing
3. Financial grants (volunteers needed to research and write grants)
4. Recruit volunteers for projects (i.e. volunteer “bank”)
5. Trail walks and bicycle rides sponsored by the Friends
6. Trail signage and pavement stenciling improvements
7. Trail section adoption
8. Officer/Board recruitment
9. Events where the Friends could participate
10. Trail recognition and increased use campaign. Events could include...
  - Outreach efforts (i.e. information tables at Washtenaw Community College, Eastern Michigan University, VA hospital, Argo Cascades, Dexter Mill Creek Park, etc.)
  - Friends sponsored walks & bicycle rides
  - National Trails “Opening Day” – 2<sup>nd</sup> Saturday of April
  - Earth Day – April
  - Huron River Day – May
  - National Trails Day – 1st Saturday of June
  - Ann Arbor Green Fair – June
  - Ypsilanti Heritage Festival – August
  - Michigan Trails Week – September
11. Other – B2B t-shirts, web page enhancement, Twitter/Instagram presence, snow removal on Trail