

Friends Of The Border To Border Trail Board Meeting Agenda – July 16, 2018

Ypsilanti District Library, 229 West Michigan Avenue, downtown Ypsilanti - Lower Level Meeting Room

Agenda

1. Call to order/Introductions/Public input
2. Guest presentations
3. General internal business
 - a. Agenda approval
 - b. Minutes approval – May meeting
 - c. Treasury report
 - d. Membership Committee
 - e. Friends annual calendar list - Michigan non-profit renewal (by 10/1), Michigan Trails Week (last full week of September)
 - f. November Board elections & 2019 officers - Nominating Committee
 - g. Other
4. Updates
 - a. Chair activities
 - b. B to B current projects
5. Current project updates
 - a. Web page & social media (Facebook, Twitter, Instagram)
 - b. Newsletter
 - c. Outreach –Huron River Day (5/20 - report), National Trail Day (6/2 - report), Green Fair (6/8 - report, Ypsilanti Fall River Day (9/23)
 - d. Adopt A Trail sections
 - e. Other
6. Old & continuing business
 - a. Friends project grants - REI B2B Grant update
 - b. Tree Line Trail Ann Arbor
 - c. Oberun Run
 - d. B2B t-shirts
 - e. 2018 priorities
 - f. Other
7. New Business
 - a. Washtenaw County Parks & Recreation Commission November millage renewal support
 - b. Other
8. Announcements
9. Adjournment – Next meeting

Friends Of The B2B – 2018 Priorities

1. Paid membership growth (volunteers needed to form Membership Committee – Focus on new members and renewals)
2. Compiling projects for possible grants/crowd-sourcing
3. Financial grants (volunteers needed to research and write grants)
4. Recruit volunteers for projects (i.e. volunteer “bank”)
5. Trail walks and bicycle rides sponsored by the Friends
6. Trail signage and pavement stenciling improvements
7. Trail section adoption
8. Officer/Board recruitment
9. Events where the Friends could participate
10. Trail recognition and increased use campaign. Events could include...
 - Outreach efforts (i.e. information tables at Washtenaw Community College, Eastern Michigan University, VA hospital, Argo Cascades, Dexter Mill Creek Park, etc.)
 - Friends sponsored walks & bicycle rides
 - National Trails “Opening Day” – 2nd Saturday of April
 - Earth Day – April
 - Huron River Day – May
 - National Trails Day – 1st Saturday of June
 - Ann Arbor Green Fair – June
 - Ypsilanti Heritage Festival – August
 - Michigan Trails Week – September
11. Other – B2B t-shirts, web page enhancement, Twitter/Instagram presence, snow removal on Trail