

Friends Of The Border To Border Trail Board Meeting Agenda – January 10, 2018

Ann Arbor REI Store Community Room, 970 W Eisenhower Parkway, Ann Arbor

Agenda

1. Call to order/Introductions/Public input
2. Guest presentations
3. General internal business
 - a. Agenda approval
 - b. Minutes approval – October & November meetings
 - c. Treasury report
 - d. Membership report
 - e. Friends annual calendar list
 - f. Insurance renewal
 - g. 2018 Officer elections
 - h. Other
4. Updates
 - a. Chair activities
 - b. B to B current projects
5. Current project updates
 - a. Web page & social media (Facebook, Twitter, Instagram)
 - b. Newsletter
 - c. Adopt A Trail sections
 - d. Other
6. Old & continuing business
 - a. Friends project grants
 - b. Allen Creek Greenway (Eric)
 - c. Green Oak Township (Eric)
 - d. Annual membership meeting (report)
 - e. B2B t-shirts
 - f. Other
7. New Business
 - a. 2018 priorities
 - b. Oberun 2018
 - c. New Years B2B walks
 - d. Other
8. Announcements
9. Adjournment – Next meeting

Friends Of The B2B – 2018 Possible Priorities

1. Paid membership growth (volunteers needed to form Membership Committee – Focus on new members and renewals)
2. Compiling projects for possible grants/crowd-sourcing
3. Financial grants (volunteers needed to research and write grants)
4. Recruit volunteers for projects (i.e. volunteer “bank”)
5. Trail walks and bicycle rides sponsored by the Friends
6. Trail signage and pavement stenciling improvements
7. Trail section adoption
8. Officer/Board recruitment
9. Events where the Friends could participate
10. Trail recognition and increased use campaign. Events could include...
 - Outreach efforts (i.e. information tables at Washtenaw Community College, Eastern Michigan University, VA hospital, Argo Cascades, Dexter Mill Creek Park, etc.)
 - Friends sponsored walks & bicycle rides
 - National Trails “Opening Day” – 2nd Saturday of April
 - Earth Day – April
 - National Trails Day – 1st Saturday of June
 - Ann Arbor Green Fair – June
 - Huron River Day – July
 - Ypsilanti Heritage Festival – August
 - Michigan Trails Week – September
11. Other – B2B t-shirts, web page enhancement, Twitter/Instagram presence, snow removal on Trail